

SPONSORSHIP OPPORTUNITIES

As a 501C3 Non-Profit Association, TAPT and its members appreciate the generous support received from our Business Associate Members. It is due to this generosity that we can meet our Mission and achieve our Educational and Charitable/Scholarship Goals.

The following sponsorship opportunities are available and may be selected during the Exhibitor Registration process:

EVENT	SPONSORSHIP OPPORTUNITIES
Sponsored Friday and Saturday PDC Class Breaks:	\$1000 Increments
Meals/Breaks:	
Friday and Saturday PDC Class Coffee Break co-sponsorships	1000 increments
General Session Pre-Coffee	2500
Awards Banquet	10,000 Increments
Entertainment	1500
Past President & Honorary Lifetime Member Luncheon	2,500
Professional Development Instructor Lunch	2,500
President's Banquet	10,000 Increments
Scholarships:	
Student and Adult Scholarships:	1,200
Presenter Fees/Expenses	
Keynote Presenter	2000.00 Co-Increments
Featured Presenters	1000.00
Employee of the Year Awards:	
Opportunity to announce the recipient, be seated at a reserved table and photographed with recipient and Director	750 each
TAPT Tournaments:	
Bowling: Trophies, Gifts, Meals	500 increments
Golf: Trophies, Gifts, Meals	500 increments
Hole Sponsorships	\$200
Other:	
Speech Contest, Waco, Texas (April)	500 increments (10,000.00 needed for scholarships)
Rodeo Activities - April 29, 2023:	
Contestant and Judges Breakfast	500 increments
Lunch	1,000 increments
Special Needs Trophies	1,000
Regular Ed Trophies	1,000

TAPT SPONSORSHIP RECOGNITION

TAPT is a non-profit 501C3 association with educational and charitable missions and goals. TAPT sincerely appreciates the support of our vendor companies and would not be able to offer the conferences, workshops, classes, scholarships, and special events year-round without the support from our loyal vendor companies.

All sponsorships received September 1 through June 1 are recognized in the following manner:

Website; Conference materials; during the sessions if sponsored; at the bowling, golf, sporting clay and "Rodeo" events; during sponsored events and announcements regarding Speech and Poster Contests; by participation in the Scholarship and Employee of the Year recognition; signage where appropriate; and large entrance unit located in the

conference center – both front and back for those going and coming to read. This entrance unit stays up several days and any sponsorship \$500 and above (total for the year) will be listed in recognition and in the order of the amount sponsored for the entire year.

\$10,000 or more: Sponsoring company representatives will be invited to give a brief welcome at the event being sponsored during which time they will be able to say a few words about their company and introduce all company representatives in attendance. Special guests will be considered presenters and will receive a complimentary banquet ticket for the event they are sponsoring.

Employee of the Year sponsorships: The company representative will be given a brief bio regarding the person being awarded as one of the Employee of the Year recipients. The sponsoring representative will read the bio and announce the winner and be included in the photos with the recipient during the Awards Banquet.

Employee of the Year designations:

- Regular Education Driver of the Year
- Special Transportation Driver of the Year
- Attendant of the Year
- Operations Supervisor of the Year
- Operations Specialist of the Year
- Rookie of the Year
- Innovator of the Year

Scholarships: Student and Adult Continuing Education Scholarships are awarded during the Awards Banquet Saturday evening. The sponsoring company representative will be given a brief bio of the recipient and will be seated with the recipient at a reserved table. The sponsor representative will be included in photos with the recipient. Check with the TAPT Executive Secretary for available sponsorship opportunities.

Speech Contest, Poster Contest Awards and School Bus Safety Roadeo:

In addition to the above, the sponsor is invited to these events and will be recognized and given the opportunity to say a welcome to the students, families, superintendents, transportation staff and other district staff in attendance. Sponsors will also be recognized in the programs for each of those events.

The winning student of the Speech Contest will present his/her speech at the First General Session and the sponsors are recognized at that time. The winning posters of the School Bus Safety Poster Contest will be announced and the sponsors will be recognized. The winning posters will be posted in the Exhibit Hall foyer.

Conference Attendee Packets: Vendor Companies who have donated \$500 or more may also provide fliers, brochures, and small promotional items to be included in the attendee packets if provided before the packets are built on Thursday.

Gifts donated "In Kind": Any sponsor wishing to supply a gift with their company logo displayed on the item as a gift (for example golf balls, towels, or T-shirts) may discuss this with the chairperson for that event and will order and supply that item upon approval from the chair or TAPT Executive Committee. Chairs will recognize this gift at the event and during announcements.

Conference donations must be received by June 1, 2023.

For more information regarding any of these sponsorships, please contact Marisa Weisinger at Marisa@tapt.com